IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Applicant

: Ismail K. Labeeb

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Art Unit

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Examiner

: Parra, Omar S.

Title:

METHOD AND APPARATUS FOR DELIVERY OF TELEVISION PROGRAMS AND TARGETED DE-COUPLED ADVERTISING

Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION AND ACCOMPANYING RCE

Sir:

This Amendment is responsive to the Final Office Action mailed March 17, 2009 in the above-identified patent application, which is timely due, with three month extension, September 17, 2009. Accordingly, this response is deemed to be timely filed. A Request for Continued Examination (RCE) is being filed herewith. Entry of this amendment and accompanying RCE is respectfully requested. Should there be any fees due and owing with respect to this response, the Office is authorized to charge such fees to deposit account no. 50-3208. Please enter the following remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 9 of this paper.